

17th Annual Intellectual Property Year in Review

The Changing IP Landscape

Thursday, January 26, 2017 | 3:00–6:00 PM

Marriott Hotel Long Wharf | Boston

Experts in the IP field review prominent legal cases and legislation from the past year, covering issues in patent law, copyright, trademarks, and trade secrets. The annual **Intellectual Property Year in Review** is designed to keep IP practitioners informed and engaged with the most pressing issues affecting the IP legal community.

Program Speakers

TRADEMARKS	COPYRIGHT	COPYRIGHT	PATENTS	TRADE SECRETS
				
Julia Huston <i>Foley Hoag LLP</i>	Lucy Lovrien, Esq <i>Lucy D. Lovrien, Attorney at Law</i>	Howard G. Zaharoff <i>Morse Barnes-Brown Pendleton</i>	Michael Strapp <i>DLA Piper</i>	Russel Beck <i>Beck Reed Riden LLP</i>

Program Agenda

Conference Check-In | 2:00-3:00 PM

Introductory Remarks | 3:00-3:15 PM

Program Presentations | 3:15-6:10 PM

TRADEMARKS | Speakers: Julia Huston, Foley Hoag

- Disparaging marks & offensive language: Does the *Lanham Act* violate the First Amendment?
- The extraterritorial reach of the *Lanham Act*: Decided on the merits or as a preliminary question of

- Fees – Who pays for appeals and what is an “exceptional” case under the *Lanham Act*?

COPYRIGHT | Speakers: Lucy Loviren, Esq. and Howard Zaharoff, Morse, Barnes-Brown & Pendelton, PC

- The top copyright cases of 2016, including the latest on the *Flo & Eddie* litigation, other pre-1972 SR cases, and also on *Kirtsaeng v. John Wiley*

PATENTS | Speaker: Michael Strapp, DLA Piper

- Enhanced damages in patent litigation in light of the Supreme Court’s *Halo* decision
- Recent decisions from the Federal Circuit suggesting a path forward for patent subject matter eligibility
- The affirmation by the Supreme Court in *Cuozzo* of different claim construction standards in IPR proceedings and district court patent litigation
- The Supreme Court’s design patent damages decision in *Samsung v. Apple*
- The potential sea change in venues available for patent litigation in light of the upcoming *TC Heartland* case on the Supreme Court’s 2017 docket.

TRADE SECRETS | Speakers: Russell Beck, Beck Reed Riden

- The *Defend Trade Secret Act*’s first six months
- The 9th Circuit’s bout-face on the *Computer Fraud and Abuse Act*
- The noncompete developments from Massachusetts to Utah to the White House

